

## RULES FOR THE USE OF THE SA 8000 ACCREDITATION SYMBOL BY CERTIFIED CLIENTS OF INTERTEK

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**SA 8000**



**intertek**

### Appendix I

### Appendix II

- 1.1. Intertek will provide a client, whose SA8000 social accountability management system has been certified by Intertek, the artwork of the relevant Intertek certification mark(s). The artwork of the appropriate certification mark will be provided in JPG formats.
- 1.2. Certified clients have the right to utilize the certification mark, in accordance with the guidelines and directives provided in this document, on letterhead, certain brochures and for publicity activities relating to the certified SA8000 social accountability management system.
- 1.3. When permitted, this mark can be used in conjunction with the relevant accreditation mark (see Section 3 below for details).
- 1.4. If the scope of certification does not include all products and/or services provided by the organization, and/or all locations/facilities of the organization, the material bearing the mark shall not suggest that





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all products/services/sites/locations of the organization are covered by the scope of certification.

- 1.5. The mark(s) cannot be altered or modified. However, it may be resized, provided the proportions of the entire mark are maintained and all features of the mark are clearly distinguishable.
- 1.6. When displayed in conjunction with the accreditation mark(s), Intertek's mark(s) may only be reproduced in black. When displayed without the accreditation mark(s), Intertek's mark(s) may be reproduced in black or in the predominant color of the letterhead or printing. The mark may only
- 1.7. be reproduced on a clearly contrasting background.
- 1.8. Whenever the Intertek certification mark is used by a certified client, the certificate number shall be used in adjacent to the Intertek SA8000 Certification Mark in order to identify the factory certified.
- 1.9. The client shall not use the certificate and/or the certification mark(s) provided by Intertek in such a manner that would bring Intertek, and/or the accreditation body, and/or the certification system into disrepute and lose public trust.
- 1.10. Under no condition shall the mark be affixed to a product or used in any way that might suggest product certification. The mark applies only to the social accountability management system certification.
- 1.11. An organization may photocopy or scan their current SA8000 Certificate for publicity purposes and as evidence of their certification. Photocopies or electronic copies may be in full color, but shall be marked as being a copy of the original.
- 1.12. The right to use the certification mark by the organization cannot be assigned to or acquired by any other person, entity, or corporation (including through a change of ownership of the organization) without Intertek's prior written consent.
- 1.13. Upon a reduction of the scope of certification, the client shall amend all advertising material referring to its certification to properly reflect the reduced scope.
- 1.14. Upon suspension or withdrawal of its certification, the client shall discontinue its use of all advertising material that contains a reference to the SA8000 certification, as directed by Intertek.
- 1.15. Misuse: Misuse of the Intertek SA8000 certification mark or SA8000 Certificate by the client may result in suspension or withdrawal of the certification by Intertek. Intertek's considerations with respect to suspension or withdrawal will be as follows:
  - 1.15.1. Inadvertent misuse: with this activity, the organization will be required to immediately withdraw the offending materials, or Intertek will suspend certification until the misuse is rectified. Repeated inadvertent misuse will not be tolerated by Intertek and therefore will be the cause for withdrawal of certification.
  - 1.15.2. Fraud: with an activity considered premeditated on the part of the organization, Intertek will withdraw certification and publish notices to that effect in the directory of certified companies and the accreditation body SAAS.



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## 2. Use of accreditation body (SAAS) mark

Use of the accreditation body mark is permitted in accordance with the rules specified above, and the extra requirements identified in the following sections:

- 2.1 An Intertek SA8000 certified facility may use the SAAS accreditation mark for SA8000 only in conjunction with Intertek certification mark on the facility's stationery, literature, and website subject to the conditions below.
- 2.2 The SAAS accreditation mark for SA8000 shall be reproduced:
  - in the specified colors below or in the predominant color of the letterhead or printing, per the SAAS accreditation mark color requirements;
  - on a clearly contrasting background;
  - the mark may be reversed (i.e., negative of the above example) provided the background on which it is displayed, is dark enough to clearly identify and display the entire mark;
  - in a size which makes all features of the mark clearly distinguishable.
- 2.3 When using the SAAS accreditation mark for SA8000 by the certified organization, its size must not differ from the size of Intertek Certification mark.
- 2.4 Neither the Intertek Certification mark nor the SAAS accreditation mark for SA8000 shall be used on a product by a certified organization, its labeling or packaging, or in such a way as to suggest that Intertek or SAAS have certified or approved any product, process or service of a certified facility, or in any other misleading manner.

## 3. Color Requirements of SAAS Symbol (Please see an example attached in Appendix I)

- 3.1 Social Accountability Accreditation Services – Light Grey -Pantone 416U
- 3.2 People sitting around inner circle (table) – Medium Blue -Pantone 301U
- 3.3 Inner circle (table) – Dark Blue -Pantone 268U
- 3.4 'SA8000' inside of banner – Red -Pantone 200U
- 3.5 Banner at bottom – Dark Blue -Pantone 268U

### 3.6 Color Requirements of Intertek Certification Symbol (Please see an example attached in Appendix II)

All the solid part shall be in Black



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## 4. Additional information

- 4.1. If you have any questions as to whether your proposed use of the SA8000 certification marks on an advertisement, brochure or other promotional material is in compliance with these guidelines, please send a sample to Intertek for review.
- 4.2. For the use of the SA8000 certification mark on electronic documentation (i.e. websites), the same rules as stated in these guidelines apply.
- 4.3. Certificate template: use of local language in certificate with English for site name and address on the same template can be considered.

### 1. Accredited Business unit:

Intertek Italy SPA  
Cernusco Sul Naviglio, Italy

For further information please do not hesitate to contact:

Giovanna.detommaso, Certification Manager at: [giovanna.detommaso@intertek.com](mailto:giovanna.detommaso@intertek.com)